

NEW YORK, SUNDAY, AUGUST 7, 1910.—Copyright, 1910, by the Sun Printing and Publishing Association.

## Latest Photographs Showing the Progress of the Panama Canal.

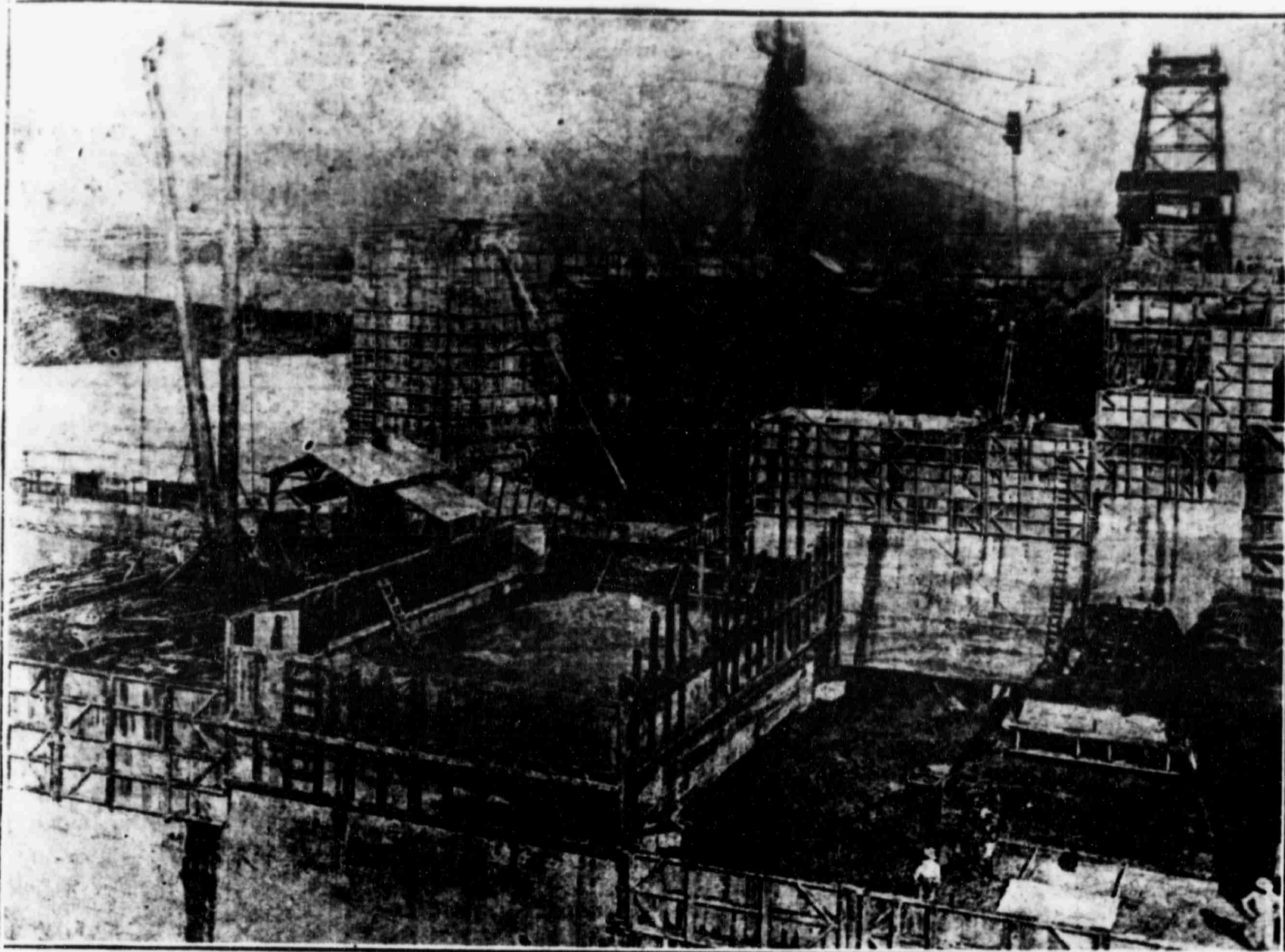


Photo by Underwood & Underwood, N. Y.  
VIEW OF THE LOCK AT GATUN, SHOWING CONSTRUCTION OF CENTRE WALL AT UPPER END OF TOP LOCK, AND ALSO CONCRETE FORM FOR STONE GATE VALVE.

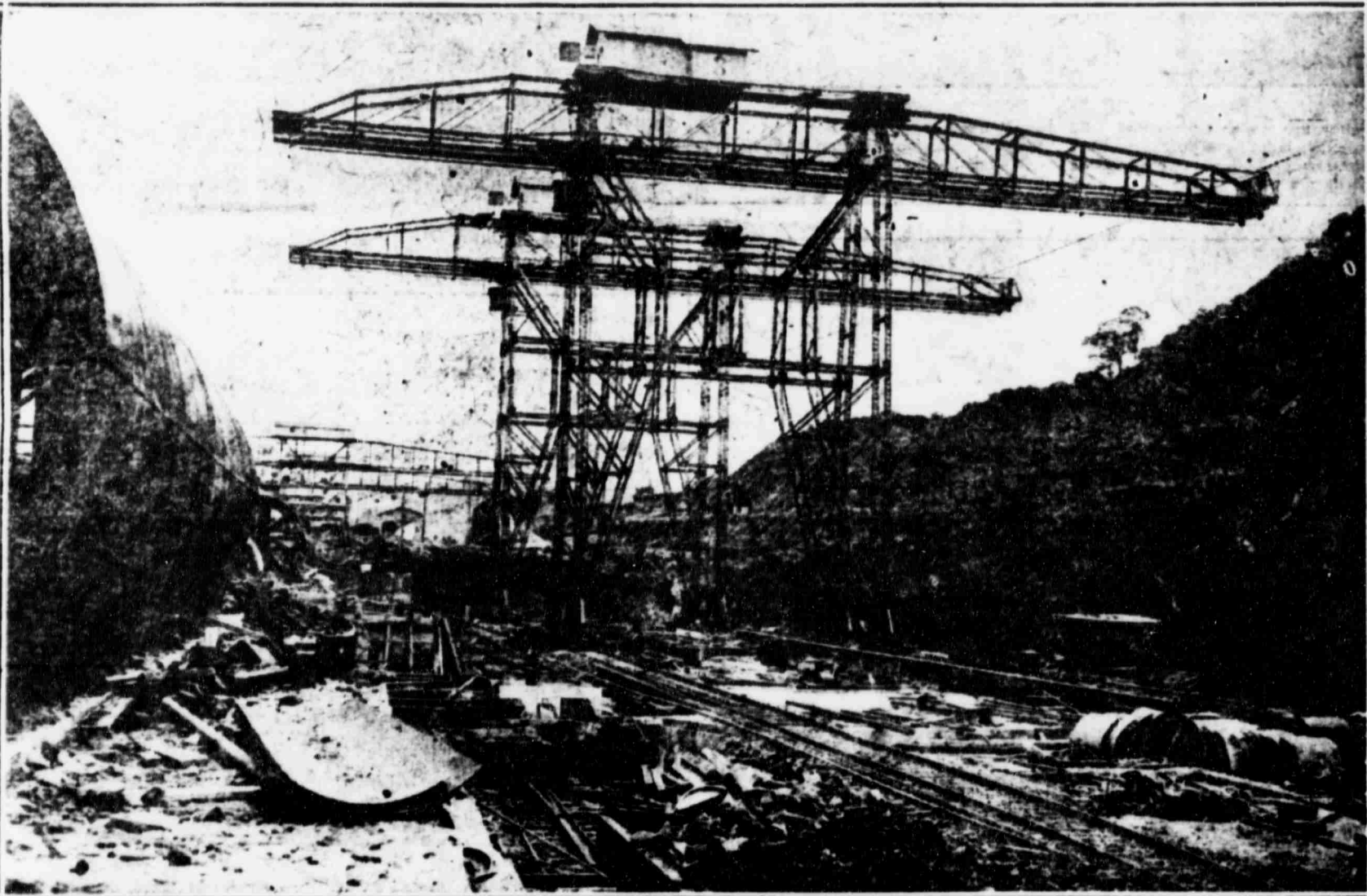


Photo by Underwood & Underwood, N. Y.  
VIEW AT PEDRO MIGUEL LOCK, SHOWING THE BIG CRANES.



Photo by Underwood & Underwood, N. Y.  
VIEW LOOKING SOUTH FROM TOP OF HILL AT PARAISO, GIVING A GOOD IDEA OF THE CANAL FROM PARAISO THROUGH TO ANCON HILL.

FREDERICK LOESER & CO.

RECENTLY ADVERTISED.

FREDERICK LOESER & CO.

*Frederick Loeser & Co.*  
In every detail the Leading Retail Establishment of Brooklyn.

The Subway to Hoyt Street Brings the Loeser Store Within 17 Minutes of Forty-second Street.

## Extraordinary Oriental Rug Sale

WE PLANNED FOR AN ORIENTAL RUG SALE at this time. It has been our annual custom to readjust stocks in the Oriental Rug Rooms at this season—and to offer notable values in so doing. But, as the matter has worked out, we have to announce very much the greatest Oriental Rug Sale we ever held in August, and one of the greatest sales in all our experience. Oriental Rug importers have been passing through a season of dullness. They made few sales and needed ready cash. And when word of our coming sale got about there were many who came to us with offerings that in a normally busy season would never have been thought of.

**ORIENTAL MATS.**  
There is a splendid stock of these small Rugs at next to nothing prices, and everybody finds that they fit well in many places in the home.  
22.50 Anatolian Mats at \$1.35.  
22.50 Shirvan Mats at \$1.55.  
22.50 Antique Anatolians at \$1.75.  
22.50 Hebridean Mats at \$1.75.  
22.50 Tabriz Mats at \$1.75.  
LANCER \$1.45 IN LOTS.  
Several hundred Rugs have been divided into lots at good prices. Shirvans, Tabrizs, Kankas, Monmouths and various Persian weaves. It is a remarkably fine collection and we commend a careful look through the lot to every one who wants a first rate Rug for a very moderate price.  
11.50 to 22.50 Carabagh Rugs at \$1.75 and \$2.35.  
11.50 to 22.50 Shirvans, \$2.75.  
11.50 to 22.50 Rugs at \$2.75.  
At \$15.75. Values to \$27.50.  
22.50 to 22.50 Rugs at \$15.50.  
22.50 to 22.50 Rugs at \$22.50 and \$24.50.  
22.50 to 22.50 Rugs at \$15.50.  
22.50 to 22.50 Hebrideans at \$17.50 and \$24.50.  
22.50 to 22.50 Rugs at \$17.50 to \$25.  
22.50 to 22.50 Rugs at \$17.50 to \$25.

**DOMESTIC RUGS**  
Considerable groups of these Rugs are also included in the Sale at large concessions from ordinary prices.  
**Limster Rugs.**  
In Oriental effects, \$12.50 to \$15.50.  
63 1/2 ft. regularly \$15.50, at \$12.50.  
94 1/2 ft. regularly \$25.50, at \$19.50.  
**Royal Wiltz Rugs.**  
63 1/2 ft. regularly \$25.50, at \$19.50.  
87 1/2 ft. regularly \$35.50, at \$25.50.  
94 1/2 ft. regularly \$45.50, at \$35.50.  
105 1/2 ft. regularly \$65.50, at \$47.75.  
**550 and 500 Karak Rugs at \$24.75 and \$20.75.**  
Rich reds with silky luster. A good assortment suitable for libraries, dens, etc.—just a few prices.  
84x97 ft., value \$100, at \$115.  
84x111 ft., value \$200, at \$215.  
74x88 ft., value \$110, at \$79.  
74x88 ft., value \$125, at \$84.  
74x110 ft., value \$140, at \$95.  
**Hijaz Carpets.**  
A superb Persian weave that is not often sold under price.  
Third Floor.

We have a fine collection of the heaviest Carpets in rich medallion effects, and this is a hint at prices:  
81x111 ft., value \$350, at \$225.  
75x111 ft., value \$350, at \$215.  
75x111 ft., value \$275, at \$215.  
75x111 ft., value \$275, at \$215.  
94x111 ft., value \$275, at \$215.  
94x111 ft., value \$275, at \$215.  
**Irishman's Carpets.**  
22.50 to 22.50 Values at \$1.50 to \$2.00.  
Superb specimens of the Irishman's weaves; light effects with very fine details beautifully worked out. Suitable for reception rooms particularly. Sizes 74x95.5 ft. to 104x143.5 ft.  
**22.50 to 22.50 Serapi Carpets, \$1.00 to \$2.00.**  
Suitable for any room, but especially the living room, dining room and library. Very fine medallion effects. Sizes 81x112.5 ft. to 131x15 ft.  
**22.50 to 22.50 Washed Carpets, \$1.40 to \$2.00.**  
The finest lot we ever had of these handsome Carpets. Sizes from 6.5x10.5 ft. to 114x15 ft.  
**22.50 to 22.50 Oriental Runners at \$1.50 to \$2.50.**  
A new purchase of 75 Runners at the best prices we ever had for such Rugs. They range up to 2 1/2 feet wide and from 8 to 15 feet long.

## Lace Curtains, Portieres, Etc.

Many at Half Price or Near Half Price.

THESE ARE PURCHASES FROM VARIOUS good merchants and makers with whom we do an all-year-round business and who naturally look to us when it comes time to disperse their surpluses. The quantities are not small. Of white Irish Point Curtains there are over 1,000 pairs at two prices alone, and other lots are proportionately large. The Sale is so extensive and so remarkable in values offered that we urge those who are out of town to make the journey here to-morrow.  
**1,000 Pairs Irish Point Curtains Reduced.**  
\$4.50 and \$5.50 Curtains, \$2.25.  
\$4.50 to \$5.50 Curtains, \$2.25.  
**Real Renaissance and Fluffy Curtains Near Half.**  
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**Imported Lacet Arabian Curtains Underpriced.**  
\$10 to \$12 Curtains, \$4.50.  
\$12.50 to \$17.50 Curtains, \$6.25.  
**Third Floor, Fulton Street.**  
**Imitation Fluffy Curtains Close to Half.**  
\$2 Curtains, \$1.25.  
\$2.75 and \$3 Curtains, \$1.25.  
**White Nottingham Curtains Near Half.**  
\$1.10 and \$1.25 Curtains, \$1.00.  
\$1.75 and \$2 Curtains, \$1.00.  
\$2 and \$2.25 Curtains, \$1.00.  
\$2.75 and \$3 Curtains, \$1.00.  
\$4 to \$5.75 Curtains, \$2.00.  
**\$6.50 to \$12.50 Old Portieres, \$2.50 to \$5.00.**  
\$5 to \$6 Portieres, \$2.50 to \$5.00.  
\$12.50 to \$15 Curtains, \$6.25.

## Waists at 50c.

Made to Sell at \$1 to \$2.

IN THIS GROUP AT 50c. there are, in addition to the lingerie Waists, cool colored percales in the tailored styles; batiste Waists, with imitation Irish lace collar and three rows of lace insertion down the front; short and long sleeved Waists, Dutch neck and low neck styles; cross bar Waists, with rolling collars, and some cream net Waists lined with batiste.  
**\$2.50 to \$4 WAISTS AT \$1.29.**  
Scores of pretty low neck, short sleeve effects, also puff effects, made of fine batiste. Some handsomely tailored Waists. Dozens of styles, including such famous makes as "Pauline" and "Royal". Waists are dozens of "Fadless" sample Waists worth up to \$4.50 each. A number of dainty Dutch neck effects, with white or colored embroidery on fine batiste, with rows of fine embroidery down front.  
\$3 to \$5 Waists at \$1.99.  
50c. and 75c. White or Fancy Lawn Waists, 20c.  
\$1.50 to \$2.50 Waists at \$1.  
Second Floor.  
**\$3 to \$5 Lingerie, Lace and Silk Waists, \$1.00.** Main Floor.  
Fine lingerie Waists in scores of styles. Washable china silk Waists in white or black. Pretty net Blouses lined with silk. TaZeta silk Waists in black and best colors.

## Women's Dresses, \$4.98.

Values to \$13.

TWO HUNDRED ONE PIECE DRESSES AND SUITS, VALUES TO \$13, AT \$4.98. They are of lineas and silks in colors and white. Some from a good maker clearing house. Others out of our own stock. All up to the minute in style and admirable in workmanship.  
**Cotton Foulard Dresses at \$2.98.**  
There are only 50 of these dainty frocks, all in choice colorings, square neck with lace kimono sleeves, plaited skirt, neck and three-quarter sleeves piped with satin.  
**610 Dresses for \$3.98.**  
Swiss Dresses in choice colorings and white. Made with Dutch neck and short sleeves.  
**Coat Suits, Clearance, \$1.98.**  
Only 17 women's two piece Suits of lineas.  
**Women's Tailored Suits, \$2.98.**  
About 30 Tailored Suits made from English Hamlie.  
Second Floor, Fulton Street.

## The Linen Store Has a Group of Remarkable Values

THE Sale is one of the most helpful of all the August Economy offerings:  
**Pure Linen Table Cloths, \$1.29.**  
Pure Irish linen Table Cloths in pretty designs, 66x96 inch size.  
**Pure Linen Table Cloths, \$1.00.**  
Full 70x96 inch size, choice of many fine designs. All pure linen.  
**All Linen Bleached Damask Reduced.**  
Damask, regularly 50c, at 30c.  
Damask, regularly 60c, at 40c.  
Damask, regularly 75c, at 50c.  
**Table Cloths Reduced.**  
70x100 inch, reg. \$5.50, at \$3.50.  
70x100 inch, reg. \$5.75, at \$3.75.  
Nankin to match.  
70 inch, reg. \$2.50, at \$1.50.  
74 inch, reg. \$3.75, at \$2.25.  
**Hemstitched Damask Tea and Lunch Cloths.**  
36 inch Square, reg. \$1.50, at \$1.  
45 inch Square, reg. \$2.50, at \$1.75.  
54 inch Square, reg. \$3.50, at \$2.25.  
**20c. Huck Towels, 100.**  
Pure linen flax Towels, hemstitched huck, with pretty borders; good, generous sizes, regularly 20c, now for 10c.  
**All Linen Toweling, 5c.**  
All pure Irish flax Toweling for kitchen or roller towels, fine absorbent quality, regularly 10c, now for 5c.  
**Extra Large Turkish Towels, 25c.** Extra large Turkish bath Towels with hemmed ends, choice of various kinds.  
**Guest Towels.** An extra good lot of hemstitched guest Towels at 25c, 30c, and 35c, each.  
**61 Towels, 20c.** A specially good Towel made for us—ordinarily it would be counted a splendid \$1 value, we have a number of exclusive designs in excess of our special importation; these we have marked 20c.  
Main Floor.

## Important Silk Bulletins.

SUMMER SILKS have come so far down the price ladder at Loeser's that everybody who likes the pretty fabrics will want a plenty of them. Here is just a bulletin—an index of the centers of interest that will be found in the Silk Store to-morrow:  
75c. All Silk Printed Satin Foulards, 50c.  
\$1.25 All 22 1/2 inch Satin Foulards, 50c.  
\$1.25 All Silk Imported Black Neveline, 50c.  
\$1.25 Guaranteed 36 inch Black Taffeta, 50c.  
75c. New Fancy Summer Silks at 50c. a yard.  
75c. White 36 inch Washable Habutai, 50c. a yard.  
Main Floor, Bond Street.

## Special Purchase of Chairs, Rockers and Settees.

ON FRIDAY and yesterday we brought over from the New York Furniture Exchange at Lexington avenue and Forty-third street a fine stock of Chairs and Settees, the product of one of the most successful makers of this sort of Furniture in the country. They had been shown there as his new samples of his product for fall, and, having served that purpose, we bought them much under the ordinary prices. They will make one of the most interesting features of the Furniture Sale to-morrow. Here are brief details:  
**\$4.50 to \$25 Chairs and Rockers, \$2.50 to \$15.50.**  
22 styles of golden oak, mahogany and mahogany finish wood seat Chairs and Rockers; some with spindle back and others with panel back.  
**\$6.25 to \$25 Mission Chairs and Rockers, \$3 to \$22.50.**  
25 styles of turned oak and oak Early English finish, some with upholstered seat and slat back, others with loose cushion seat and upholstered back; coverings of leather.  
**\$18 to \$50 Settees, \$14.50 to \$40.**  
10 styles of turned oak and mahogany; some with loose leather cushion seat and slat back, others with upholstered leather seat and panel back.  
**\$4.25 to \$10 Desk Chairs, \$2.50 to \$5.**  
22 styles of golden oak, turned oak, mahogany and mahogany finish, some with spindle backs, others with panel backs.  
**\$6.50 to \$25 Morris Chairs, \$3.25 to \$20.50.**  
25 styles of golden oak, turned oak, mahogany and mahogany finish.  
**\$8.25 to \$25 Chairs and Rockers, \$5.50 to \$25.50.**  
25 styles of living room Chairs and Rockers; of golden oak, mahogany and mahogany finish; some with panel back and loose cushion seat; some with upholstered seats and backs; others with upholstered seat with panel back, coverings of panne plush, tapestry and leather.

## New Price Is HALF PRICE for All Men's Fancy Summer Suits.

BEGINNING TO-MORROW morning, you will find every fancy summer Suit for men and young men that we have in the Store marked at JUST HALF PRICE. This means all the Suits except plain blacks and blues. There are vestless and three-garment Suits of worsteds, cassimeres, tweeds, chevots, mohairs and other summer fabrics. They are LOESER SUITS—by that we mean that they have unusually careful tailoring and other features to insure good service, no matter how hard you try them. It is the best offering of the season—so good that we know many men will buy suits of conservative patterns without a thought of giving them any serious wear until next summer rolls around.  
**Suits Formerly \$12.50 to \$35 Now \$6.25 to \$17.50.**  
Main Floor, Elm Place.